

Abstract

The bachelor thesis called *Humanistic reportage photography* is focused on the paradigm of humanistic reportage photography during the 1950's in Czechoslovakia and worldwide. The first part of the thesis explains the application of the paradigm to photojournalism in both of the above-mentioned areas. A special focus is given to the photographic exhibition Family of Man and the work of photographers united under the Magnum Photos agency. Furthermore, the thesis explores the sources of inspiration, the themes and the aesthetics of this photographic approach. This thesis also features the biographies of selected photographers as well as an explanation of the importance of picture magazines for this paradigm. In the analytical part, a quantitative content analysis method is used to evaluate the hypothesis, which states that the humanistic reportage photography paradigm, present in the photographic content in Life, was also to some extent present in Mladý svět. At the same time, the hypothesis also assumes that to an extent the usage of photographic content will differ in both weeklies, and the frequency of the topics and their aesthetic treatment will vary slightly. The results of the research and their analysis support the hypothesis and further develop it.